



## Lizzie Ellison, Graphic Designer

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### ■ Education

- Baylor University August 2011- May 2015
  - Major: Studio Art, concentration in Graphic Design
  - Additional Business Courses: Advertising Procedures, Intro to Marketing
  - Cumulative GPA: 3.65
- General Assembly September 2018 - November 2018
  - Completed a Front-End Web Development Course
  - Learned HTML, CSS, and Javascript

### ■ Educational Achievements

- Baylor Provost's Gold Scholarship
- Second Place in the Daniel Jones Advertising Award, May 2014
- Deans List: Fall 2011, Spring 2014
- Work displayed in the Baylor Student Art Show, Spring 2014

### ■ Professional Skills

■ InDesign	■ HTML/CSS
■ Photoshop	■ JavaScript
■ Illustrator	■ Dreamweaver
■ Lightroom	■ Microsoft Office

### ■ Personal Skills

■ Drawing & Painting
■ Ceramics
■ Book Binding

### ■ Professional Experience

B&F System, Inc., May 2017 - present

»Position: Designer

- Creates packaging, logos, graphics, and diagrams for a range of branded products
- Photographs products and edits images for company website
- Implements marketing strategies including company social media
- Coordinates projects with design team
- Trains new designers

Everything Legwear, July 2015 - May 2017

»Position: Designer

- Designs various seasonal, fashion, and licensed sock patterns
- Photographs products and edits images for clients
- Creates packaging and logo designs
- Contributes to company's trend book that shows future fashion trends to customers

Baylor Student Activities: Creative Services, August 2013-Graduation

»Position: Student Graphic Designer

- As part of Work Study program, designed multiple advertisements for campus events: All-University Sing artwork, Baylor Student Government logo, and various other projects

Harris Creek Baptist Church, July 2014-December 2014

»Position: Childcare Worker

- Teaching Bible study and looking after children 1st-5th grade

Baylor Alumni Network, June 2014-August 2014

»Position: Graphic Specialist

- Designing images for the Network's emails, doing some small HTML work, and performing small jobs around the office

Pandora Jewelry, November 2010-December 2013 (seasonal after August 2011)

»Position: Sales Associate

- Assisted customers with the expectation to meet daily sales goals

Freelance Work

»Pocket Pioneers, 2016 - present

- Designs T-Shirt patterns for a start-up clothing company

»Baylor IJM: International Justice Mission, 2014

- Designed posters, facebook images, and flyers for three separate talks for guest speakers

»She is Freedom, 2014

- Designed multiple logos for the non-profit human trafficking organization to use for website and marketing